



Sage Summit San Diego Partner's Day

Wednesday, February 13, 2019

Times	Agenda Item
8:00 – 9:00 AM	Registration and Breakfast Harbor Foyer
9:00 - 12:30 PM	General Session Harbor Island Ballroom
	<p>9:00 – 9:15 AM: Welcome and Opening Remarks</p> <p>9:15 – 10:00 AM: Power of Partnership</p> <p>10:00 – 10:45 AM: Market and Channel Trends</p> <p>10:45 – 11:00 AM: Break</p> <p>11:00 – 11:30 AM: Partner Experience Panel Discussions</p> <p>11:30 – 12:15 PM: Product Roadmap and Strategy</p> <p>12:15 – 12:30 PM: Wrap-up</p>

Lunch and Networking
12:30 – 1:30 PM
Bayview Lawn

Times	Title	Description
1:45 – 2:30 PM	Value, Dependability, and Openness: A cloud-connected vision and the road ahead for Sage 100cloud	Sage 100cloud is a time-tested and feature-rich solution that is helping mid-sized service, manufacturing, and distribution businesses to succeed. Join us for a conversation about how the product roadmap for Sage 100cloud is driven by a long-term vision that places value, change management, and openness at the center of its approach. Learn about how we are innovating through the development of key enhancements designed to optimize business processes at scale.
1:45 – 2:30 PM	Marketing Shark Tank	Marketing Shark Tank - bring your marketing challenges, ideas and have a panel of digital marketing experts provide feedback. This sessions is designed as a roundtable to tackle some of the marketing challenges many partners are experiencing as we move to a solid digital marketing foundation. We'll start with insight on latest trends, samples of joint solutions and have a dialogue about how to make marketing work hard for you.
1:45 – 2:30 PM	Sage Payments & Banking Session	
1:45 – 2:30 PM	Extend your Reach and Increase Profits with Sage Partner Sales Support team	Extend your sales team abilities by learning about the new dedicated Sage Partner Sales Support team. This is a sales and technical resource team that will help you close more deals. Whether you need a virtual team to assist in selling more of the Sage Stack, or you need more hands-on sales engineering (now with new demo images) available for any partner to use. Come to this session to get the scoop on how to work with the team that will grow your margins.
2:45 – 3:30 PM	Sage Financials Session	Sage Financials: Putting business in control of growth and cash, with compelling rapid deployment. In this session, you'll learn about the next phase of product roadmap and opportunities.
2:45 – 3:30 PM	Marketing Shark Tank	Marketing Shark Tank - bring your marketing challenges, ideas and have a panel of digital marketing experts provide feedback. This sessions is designed as a roundtable to tackle some of the marketing challenges many partners are experiencing as we move to a solid digital marketing foundation. We'll start with insight on latest trends, samples of joint solutions and have a dialogue about how to make marketing work hard for you.
2:45 – 3:30 PM	Sage 500 Today and Tomorrow	Sage 500 continues to support a unique niche of customers requiring Advanced Distribution and Manufacturing features. Join us for a conversation about the current status and our plans for the on-going roadmap for this product.
2:45 – 3:30 PM	Sage 300 - The Road Ahead+A21	Sage 300 is one of the world's leading mid-market Business Management Solutions. Learn how Sage is continuing to invest in the core solution, what's coming up and some of the exciting recent developments with Sage 300cloud and Sage 300 Online.
3:45 – 4:30 PM	Sage People Session	Sage People is transforming how our Customers recruit, manage and engage their people! Join us and learn more about our Partner and Customer success stories, see a high level solution overview and leave with a plan for your team to introduce the #1 HCM on the Salesforce App Cloud to your Customer base!
3:45 – 4:30 PM	Marketing Shark Tank	Marketing Shark Tank - bring your marketing challenges, ideas and have a panel of digital marketing experts provide feedback. This sessions is designed as a roundtable to tackle some of the marketing challenges many partners are experiencing as we move to a solid digital marketing foundation. We'll start with insight on latest trends, samples of joint solutions and have a dialogue about how to make marketing work hard for you.
3:45 – 4:30 PM	HRMS Session	Attend this session to learn about some exciting improvements that are on the horizon for Sage HRMS and learn how they can benefit your customers. You'll get a view into what you can expect in the coming months.
3:45 – 4:30 PM	Grow your business by becoming an Affiliate partner with Sage	Are you an owner of a small or mid-sized Sage partner organization who wants to grow sales and expertise—while earning top margins? Learn how you can leverage expert resources and support by becoming an Affiliate partner through partnership with a Sage-approved Advocate partner. Hear from a panel of partners who are already enjoying the many benefits and flexibility of being an Affiliate partner.
		Join this session and discover just how easy it is to significantly boost your opportunities!

WELCOME RECEPTION FOR ALL SAGE SUMMIT ATTENDEES

Bayview Lawn
5:00 – 7:00 PM